



Here We Grow
ALL PAWS IN

A CAMPAIGN FOR



Who we are...

Homeward Animal Shelter – Bringing Pets and People Together Since 1966!

Homeward Animal Shelter is a local and community-funded, non-profit animal shelter. Our mission is: **Rescue. Shelter. Protect. Rehome.** We provide a second chance at happiness to lost, abandoned, and owner-surrendered animals and educate the community in the proper, loving and kind treatment of animals.

Homeward Animal Shelter (HAS) is committed to preventing animal overpopulation and spays/neuters all animals 6 months or older before adoption. Since its inception in 1966, Homeward Animal Shelter has placed over **42,000** animals in lifelong homes.

**2024 SAVE RATE:
96.5%**

NOSE-TO-TAIL

If you lined up all the DOGS Homeward rescues EACH YEAR, it would span an entire MILE!

Our Mission

Mike Gjesdahl President, Homeward Board of Directors



People and animals have always shared a special relationship, often creating a bond with one and other through love and care. Homeward Animal Shelter embraces this relationship through its active-verb mission statement: Rescue. Shelter. Protect. Rehome. Today our mission's greatest need is to be re-homed, too. Our current shelter is a fraction of the needed size and is ill-equipped to provide a safe, healthy experience for the hundreds of dogs, cats, and other animals who find their way to us. And so, we've moved forward to secure a plot of land and begun designing Fargo's new, primary animal shelter. But, in order to bring this new facility to life, we need the help of our great community. We invite you to **JOIN US** as we begin our capitol campaign to raise the needed funds to make it all happen!

Many of your friends and family members have supported us over the years—and perhaps you have, too. We are deeply grateful for your kindness and commitment. Today, however, we—and the animals in our care—need your support more than ever. On behalf of every animal who has found refuge with us and those still waiting for their chance,
-THANK YOU for standing with us.

Tasha Haug Executive Director, Homeward Animal Shelter



As we begin this journey of growth for a new Homeward Animal Shelter, I'm excited to share our vision for a facility that truly reflects the care and respect our community's homeless animals deserve. This change is far overdue, as many of you understand. Our current shelter, though filled with love, is tired, overcrowded, and simply not an adequate space for animals or people. This is why we are launching this campaign - to create a shelter that meets the needs of every animal who passes through its doors. We envision a spacious, welcoming environment where animals can recover, staff can work efficiently, and visitors feel inspired to join us in our mission. A well-designed, properly sized shelter will make all the difference in creating a brighter future for our animals and our rapidly growing communities. In my 25 years, I've learned that success is built on clear missions and strong leadership. Homeward Animal Shelter has both. Our mission - "Rescue. Shelter. Protect. Rehome." - drives everything we do. Our staff, volunteers, and board members are all dedicated to turning this vision into reality, but we can't do it alone.

This is your opportunity to help us create a fresh start for animals in need. By supporting this campaign, you will be directly responsible for giving them a second chance, not just for today but for generations to come. Homeward has always been supported by people like you—generous neighbors, friends, and community members. And for that, I am incredibly grateful. Now, I invite you to join us once again, or perhaps for the first time, in building a brighter future for the animals who need us most. Together, we can make this vision a reality.

A Growing Need...



Overcrowded & Overdue!

Homeward Animal Shelter is currently located in the Yunker Farm Park area of North Fargo. The current facility is only 2,268 square feet which means dogs, cats, supplies and people are literally stacked on top of each other!

With 80% of the animals in foster (temporary) homes, potential adopters cannot meet them without coordinating with foster families, lengthening the process. A larger facility would allow these meetings to take place with more animals on-site. Also, due to lack of space, highly adoptable animals are in foster homes instead of on-site. This is actually a backwards model. With a better design, more people could visit the shelter to see the animals and engage.

A new, larger facility would also allow for an onsite veterinary clinic to house a veterinary team. This would result in significant cost-savings and improved quality of care.



Our Project

The Campaign

The vision for Homeward Animal Shelter is to build a new facility, allowing for the accommodation of more animals, expansion of operations, and provision for broader community services. A new facility will also provide a healthy and professional environment for staff, volunteers, and visitors.

Our goal is to rescue, shelter, protect and rehome even more animals in a proper facility, benefiting the community and upholding the highest standards of service and care all of the animals deserve.

\$15M PROJECT GOAL RAISE AMOUNT

Project Impact

Some of the features and benefits include:

- More space (22,000 sq. ft.) to solve the problem of overpopulation
- Veterinary spaces to care for animals and be more cost-efficient
- The opportunity to engage more volunteers and community partners to facilitate economies of effort
- Isolation and quarantine rooms to prevent the spread of diseases
- Proper HVAC system to provide a healthier environment for animals and humans



HOMeward ANIMAL SHELTER

Ways you can help...

GIFT PYRAMID

\$5M (1 gift)	-----	\$5M
\$2.5M (1 gift)	-----	\$2.5M
\$1M (1 gift)	-----	\$1M
\$500K (4 gifts)	-----	\$2M
\$250K (6 gifts)	-----	\$1.5M
\$125K (8 gifts)	-----	\$1M
\$100K (10 gifts)	-----	\$1M
\$50K (15 gifts)	-----	\$750K
\$25K (20 gifts)	-----	\$500K
\$10K (40 gifts)	-----	\$400K

GIVE

- Monthly auto-withdrawal gifts.
- Major gifts including pledges.
- Corporate & Individual sponsorships which may include Naming Rights.

SERVE

- Join our volunteer team for the campaign.
- Spread the word via social media.
- Refer a fellow animal lover and invite them on a tour of the shelter to experience the mission and understand the need.





Support for the Project

We're thankful and fortunate to have such great support from our wonderful community. The need to grow and improve our space is far overdue; our staff and the animals in our care deserve a better facility to properly provide quality services and eliminate the overcrowding issues we have struggled to overcome for years. We want to provide a safe place for all the animals that need shelter in the area so that we can eventually find them their new forever home!

"Minn-Kota PAAWS deeply values our strong relationship with Homeward Animal Shelter and we are thrilled to see their commitment to building a new, state-of-the-art facility. Their dedication to expanding their capacity of care for the animals in our community is inspiring. This new shelter will not only enhance the well-being of the animals in our area, but will also provide a welcoming space for families to connect with their future companions. We are excited to support Homeward in this important step forward and look forward to continuing our partnership as they make a lasting impact on our community."

- Amy Kracht, Executive Director of Minn-Kota PAAWS



"The partnership with Homeward Animal Shelter is vital to our shared mission of saving lives. Their expansion not only strengthens their ability to rescue and rehabilitate more animals but also enhances our collective local impact in creating a safer, more compassionate community for all."

- Erin Buzick, Foster Coordinator-Board of Directors of 4 Luv of Dog Rescue

"Homeward Animal Shelter is amazing. I've volunteered, fostered, adopted, and supported Homeward Animal Shelter for years. I adopted my sweet girl Juno there after fostering her mother and 8 siblings pups. The dedicated staff and volunteers at Homeward Animal Shelter are responsible, ethical, professional, and sincere animal guardians who work tirelessly day in and day out, saving animals. They also provide very critical and needed animal welfare services here in our community."

- Mike Reese, Homeward Supporter



"We at CATS Cradle Shelter are thrilled to show our support for Homeward Animal Shelter and their plans for a new facility. Our partnership with Homeward began when we opened in 2012 and has made a tremendous impact on the lives of countless homeless cats in our community. Since our collaboration began, the tireless efforts to rescue cats from local pounds have ensured that no adoptable cat has been euthanized for space."

- Gail Ventzke, Executive Director at Cats Cradle Shelter

OUR TEAM



HOMEWARD STEERING COMMITTEE:

Melissa Brandt - Volunteer, Former CEO of the Fargo Downtown Community Partnership

Tim Flakoll - Cass County Commissioner

Mike Gjesdahl - Gjesdahl Law, P.C.

Tasha Haug - Homeward Animal Shelter

Patrick Kirby - Do Good Better Consulting

Karin Luchsinger - Gate City Bank

Amy Ruley - Retired NDSU Coach



Executive Staff - Homeward Animal Shelter

Tasha Haug - Executive Director

Heather Clyde - Operations Director

Heather Klefstad - Marketing Director

Samantha McCarthy - Donor Development Manager

Board of Directors - Homeward Animal Shelter

Mike Gjesdahl - President

Tim Flakoll - Vice President

Kayla Kallander - Treasurer

Amy Ruley - Secretary

Nina Adams

Melissa Brandt

Tom Colville, DVM

Roger G. Gress

Patrick Kirby

Karin Luchsinger

Chad Mertz

Brian Shawn

Greg Stemen



Questions may be addressed to:

Tasha Haug - Executive Director

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